

Proposed Board members for Sanoma Corporation in 2020 for the term that will end at the Annual General Meeting 2021



Pekka Ala-Pietilä

Born 1957, Finnish citizen

M.Sc. (Econ.), D.Sc. (Tech.) h.c., D.Sc. h.c.

Chairman of the Board of Sanoma since 2016.

Vice Chairman of the Board of Sanoma 2015–2016.

Sanoma Board member since 2014.

Member of the Executive Committee.

Independent of the company and major shareholders.

Chairman of the Board, Huhtamäki Oyj

Co-founder and CEO of Blyk Services Oy 2006–2012. Various positions with Nokia Corporation 1984–2005, among others as President 1999–2005, President, Nokia Mobile Phones 1992–1998 and Group Executive Board Member 1992–2005.

Key board memberships

Huhtamäki Oyj (Chairman), SAP AG (Supervisory Board)



Antti Herlin

Born 1956, Finnish citizen

D.Sc. (Econ.) h.c. (The State University of Economics and Finance of St. Petersburg), D.Sc.(Econ.) h.c. (Helsinki School of Economics),

D.Sc. (Art and Design) h.c. (University of Art and Design Helsinki),

D.Sc. (Tech.) h.c. (The Aalto University schools of technology)

Vice Chairman of the Board of Sanoma since 2016.

Chairman of the Board of Sanoma 2013–2016.

Sanoma Board member since 2010.

Independent of the company.

Chairman of the Board of KONE Corporation

Vice Chairman of KONE Corporation 1996–2003 and CEO 1996–2006.

Key board memberships: KONE Corporation (Chairman), Caverion Corporation, Holding Manutas Oy (Chairman), Security Trading Oy (Chairman)

Other board memberships or positions of trust: KONE Corporation Centennial Foundation (Chairman), Tiina and Antti Herlin Foundation (Chairman), Tasavallan Presidentin Arkistosäätiö (Vice Chairman)

**Mika Ihamuotila**

Born 1964, Finnish citizen

Ph.D. (Econ.)

Sanoma board member since 2013.

Member of the Human Resources Committee.

Independent of the company and major shareholders.

Executive Chairman of the Board of Marimekko Corporation

Chairman of the Board and CEO of Marimekko Corporation 2015–2016. President and CEO and Vice President of the Board of Marimekko Corporation 2008–2015. President and CEO of Sampo Bank Plc 2001–2007, President and CEO of Mandatum Bank Plc 2000–2001, Executive Director of Mandatum Bank Plc 1998–2000, Partner of Mandatum & Co Ltd 1994–1998. Visiting scholar of Yale University (USA) 1992–1993.

Key board memberships

Rovio Entertainment Ltd (Chairman), Mannerheim Foundation (Chairman)

Other board memberships or positions of trust

Foundation for Economic Education, Finnish Cultural Foundation (Supervisory Board)

**Nils Ittonen**

Born 1954, Finnish citizen

B.Sc. (Econ.)

Sanoma board member since 2014.

Member of the Audit Committee and the Executive Committee.

Independent of the company.

Various positions with Sanoma Group 1977–2010, among others as Group Treasurer, Senior Vice President of Group Treasury, Real Estate and Risk Management. Member of the Executive Management Group 1999–2007.

Key board membership

Jane and Aatos Erkko Foundation (Chairman)

**Denise Koopmans**

Born 1962, Dutch citizen

LL.M. University of Rotterdam, AMP Harvard Business School, IDP Insead.

Sanoma Board member since 2015.

Member of the Audit Committee.

Independent of the company and major shareholders.

Independent Board Director

Managing Director of the Legal & Regulatory Division at Wolters Kluwer Law & Business (The Netherlands) 2011–2014. CEO at LexisNexis Intelligence Solutions and LexisNexis Analytics (France) and a member of the Senior Leadership team at LexisNexis International (UK) 2007–2011. Various senior executive roles at Altran Group (France, USA, Spain) 2000–2007.

Other board memberships or positions of trust

Coöperatie VGZ (Supervisory Board), Janssen de Jong Groep B.V. (Supervisory Board), Swiss Post

**Sebastian Langenskiöld**

Born 1982, Finnish citizen

M.Sc. International Business Aalto University School of Business, Master of International Management CEMS Aalto University & The University of Sydney.

Sanoma Board member since 2019.

Independent of the company and major shareholders.

ISV Principal Partner Account Manager at Salesforce, covering EMEA Nordics.

Founding Partner at Fingertip Ltd., 2012–2017, M&A Coordinator at Cargotec Corporation, 2011, and Key Account Manager at Hansaprint Ltd., 2006–2009.

**Rafaela Seppälä**

Born 1954, Finnish citizen

M.Sc. (Journalism), Columbia University School of Journalism

Sanoma Board member since 2008.

Member of the Human Resources Committee.

Independent of the company and major shareholders.

SanomaWSOY Board member 1999–2003, President of Lehtikuva Oy 2001–2004, Project Manager at Helsinki Media Company Oy 1994–2000, Member of the Board of Directors of Sanoma Osakeyhtiö 1994–1999.

Key board memberships

Finnish National Gallery, Globart Projects Oy (Chairman), Globart Projects Sweden AB (Chairman), Rafaela and Kaj Forsblom Foundation (Chairman)

Other board memberships or positions of trust

ELO Foundation for the Promotion of Finnish Food Culture

**Kai Öistämö**

Born 1964, Finnish citizen

Ph.D. (Tech.), M.Sc. (Eng.)

Sanoma Board member since 2011.

Chairman of the Human Resources Committee.

Independent of the company and major shareholders.

Chief Operating Officer, InterDigital, Inc.

Other board memberships or positions of trust

Fastems Oy (Chairman), Helvar Oy (Chairman)

Proposed new members to the Board of Directors:**Julian Drinkall**

Born 1964, British citizen

Master in Public Administration John F. Kennedy School of Government Harvard (2006), MBA Harvard Graduate School of Business Administration (1991), MA PPE Oxford University, Merton College (1986).

CEO at Academies Enterprise Trust (AET) since 2016.

CEO at Alpha Plus Holding, 2014-2016, President and CEO of EMEA and India at Cengage Learning, 2012-2014, Operating Partner at OC&C Strategy Consultants, 2010-2012, Chief Executive Officer at Macmillan Education, 2007-2010, and Chief Operating Officer, 2006-2007 at MacMillan, Director of Strategy and Mergers & Acquisitions at Boots Company, 2003-2005, Group Strategy Director at IPC Media, 2001-2003, Head of Financial and Commercial Strategy at BBC, 1998-2001. Previous employers include Arthur D. Little, Island International (Island Records) and The LEK Partnership.

Based on the information given during the evaluation process, Julian Drinkall has been evaluated to be independent of both the company and of significant shareholders.

**Rolf Grisebach**

Born 1961, German citizen

PhD in Business Law Max-Planck-Institute (1988), Master of Business and Master of Law, Ludwig-Maximilians-Universität (1985).

Partner at Stella Partners, London, since 2019.

CEO at Thames & Hudson Ltd, London, 2013-2019, President of German, Swiss and Austrian operations at Pearson Germany, 2010-2013, CEO at Deutscher Fachverlag (DFV), 2005-2010, Member of the Executive Board at Holtzbrinck Group, Stuttgart, 2001-2004, Business CEO for Education, STM and digital division at Holtzbrinck Group, New York, 1998-2001, Vice President Corporate Development at Holtzbrinck Group, 1995-1998, and Manager at Boston Consulting Group, 1988-1995, Munich and London.

Based on the information given during the evaluation process, Rolf Grisebach has been evaluated to be independent of both the company and of significant shareholders.