

## Proposed Board members for Sanoma Corporation in 2019 for the term that will end at the Annual General Meeting 2020



### **Pekka Ala-Pietilä**

*Born 1957, Finnish citizen.*

*M.Sc. (Econ.), D.Sc. (Tech.) h.c., D.Sc. h.c.*

Chairman of the Board of Sanoma since 2016.

Vice Chairman of the Board 2015–2016.

Sanoma Board member since 2014.

Member of the Executive Committee.

Independent of the company and major shareholders.

Chairman of the Board, Huhtamäki Oyj

Co-founder and CEO of Blyk Services Oy 2006–2012. Various positions with Nokia Corporation 1984–2005, among others as President 1999–2005, President, Nokia Mobile Phones 1992–1998 and Group Executive Board Member 1992–2005.

Key board memberships

Huhtamäki Oyj (Finland) (Chairman), SAP AG (Germany) (Supervisory Board), Netcompany Group A/S (Denmark) (Chairman)

**Antti Herlin**

*Born 1956, Finnish citizen.*

*D.Sc. (Econ.) h.c. (The State University of Economics and Finance of St. Petersburg), D.Sc.(Econ.) h.c. (Helsinki School of Economics), D.Sc. (Art and Design) h.c. (University of Art and Design Helsinki), D.Sc. (Tech.) h.c. (The Aalto University schools of technology)*

Vice Chairman of the Board since 2016.  
Chairman of the Board of Sanoma 2013-2016.  
Sanoma Board member since 2010.  
Independent of the company.

Chairman of the Board of KONE Corporation

Vice Chairman of KONE Corporation 1996–2003 and CEO 1996–2006.

Key board memberships

KONE Corporation (Finland) (Chairman), Caverion Corporation, Holding Manutas Oy (Finland) (Chairman), Security Trading Oy (Finland) (Chairman), Thorsvik Invest Oy (Finland) (Chairman)

Other board memberships or positions of trust

KONE Corporation Centennial Foundation (Finland) (Chairman),  
Tiina and Antti Herlin Foundation (Finland) (Chairman), Tasavallan Presidentin Arkistosäätiö (Vice Chairman)

**Anne Brunila**

*Born 1957, Finnish citizen*

*Ph. D. (Econ.), D.Sc. (Econ.) h.c.*

Sanoma Board member since 2013.

Chairman of the Audit Committee.

Independent of the company and major shareholders.

Executive Vice President, Corporate Relations and Strategy and Member of the Management Team of Fortum 2009–2012.  
President and CEO of the Finnish Forest Industries Federation 2006–2009, in the Finnish Ministry of Finance 2002–2006 where as Director General 2003–2006, several advisory and executive positions in the European Commission 2000–2002 and in Bank of Finland 1992–2000.

Key board memberships

KONE Plc (Finland), Stora Enso Oyj (Finland)

Other board memberships or positions of trust

The Finnish Film Foundation (Chair) 2019–2021

**Mika Ihamuotila**

*Born 1964, Finnish citizen*

*Ph.D. (Econ.)*

Sanoma board member since 2013.

Member of the Human Resources Committee.

Independent of the company and major shareholders.

Executive Chairman of the Board of Marimekko Corporation

Chairman of the Board and CEO of Marimekko Corporation 2015–2016. President and CEO of Marimekko Corporation 2008–2015. President and CEO of Sampo Bank Plc 2001–2007, President and CEO of Mandatum Bank Plc 2000–2001, Executive Director of Mandatum Bank Plc 1998–2000, Partner of Mandatum & Co Ltd 1994–1998. Visiting scholar of Yale University (USA) 1992–1993.

Key board memberships

Rovio Entertainment Ltd (Finland)(Chairman)

Other board memberships or positions of trust

Foundation for Economic Education) (Finland), Finnish Cultural Foundation) (Supervisory Board)

**Nils Ittonen**

*Born 1954, Finnish citizen*

*B.Sc. (Econ.)*

Sanoma board member since 2014.

Member of the Audit Committee and the Executive Committee.

Independent of the company.

Various positions with Sanoma Group 1977–2010, among others as Group Treasurer, Senior Vice President of Group Treasury, Real Estate and Risk Management. Member of the Executive Management Group 1999–2007.

Key board membership

Jane and Aatos Erkko Foundation (Finland) (Chairman)

**Denise Koopmans**

*Born 1962, Dutch citizen*

*LL.M. University of Rotterdam, AMP Harvard Business School, IDP Insead.*

Sanoma Board member since 2015.

Member of the Audit Committee.

Independent of the company and major shareholders.

Independent Board Director

Managing Director of the Legal & Regulatory Division at Wolters Kluwer Law & Business (The Netherlands) 2011–2014. CEO at LexisNexis Intelligence Solutions and LexisNexis Analytics (France) and a member of the Senior Leadership team at LexisNexis International (UK) 2007–2011. Various senior executive roles at Altran Group (France, USA, Spain) 2000–2007.

Other board memberships or positions of trust

UDG United Digital Group (Germany) (Chairman, Advisory Board), VGZ (the Netherlands) (Supervisory Board), Janssen de Jong Groep B.V. (the Netherlands) (Supervisory Board), Wenk AG (Switzerland) (Supervisory Board)

**Rafaela Seppälä**

*Born 1954, Finnish citizen*

*M.Sc. (Journalism), Columbia University School of Journalism*

Sanoma Board member since 2008.

Member of the Human Resources Committee.

Independent of the company and major shareholders.

SanomaWSOY Board member 1999–2003, President of Lehtikuva Oy 2001–2004, Project Manager at Helsinki Media Company Oy 1994–2000, Member of the Board of Directors of Sanoma Osakeyhtiö 1994–1999.

Key board memberships

Finnish National Gallery, Globart Projects Oy (Finland) (Chairman),

Globart Projects Sweden AB (Sweden) (Chairman).

Other board memberships or positions of trust

ELO Foundation for the Promotion of Finnish Food Culture

**Kai Öistämö**

*Born 1964, Finnish citizen*

*Ph.D. (Tech.), M.Sc. (Eng.)*

Sanoma Board member since 2011.

Chairman of the Human Resources Committee.

Independent of the company and major shareholders.

Chief Operating Officer, InterDigital, Inc.

Other board memberships or positions of trust

Fastems Oy, (Finland) (Chairman), Helvar Oy (Finland) (Chairman)



*Proposed new member of the Board of Directors:*



**Sebastian Langenskiöld**

*Born 1982, Finnish national*

*M.Sc. International Business Aalto University School of Business,  
Master of International Management CEMS Aalto University & The  
University of Sydney.*

ISV Principal Partner Account Manager at Salesforce, covering EMEA Nordics since 2017.

Founding Partner at Fingertip Ltd., 2012 - 2017, M&A Coordinator at Cargotec Corporation, 2011, and Key Account Manager at Hansaprint Ltd., 2006-2009.