10 February 2025

Proposal for the remuneration and election of the Auditor and the Sustainability Auditor

Sanoma Corporation's Board of Directors, in accordance with the Board of Director's Audit Committee's recommendation, proposes to the Annual General Meeting of 29 April 2025 that the Auditor shall be reimbursed against invoice approved by the Company.

Furthermore, the Board of Directors, in accordance with the Board of Director's Audit Committee's recommendation, proposes to the Annual General Meeting of 29 April 2025 that the Sustainability Auditor shall be reimbursed against invoice approved by the Company.

The Auditor will be elected at the Annual General Meeting for the term that is determined in the Articles of Association of the Company. The term of the Auditor expires at the end of the next Annual General Meeting following the election.

The Board of Directors, in accordance with the Board of Director's Audit Committee's recommendation, proposes to the Annual General Meeting of 29 April 2025 that it would appoint audit firm PricewaterhouseCoopers Oy as the Auditor of the Company. PricewaterhouseCoopers Oy has informed that Tiina Puukkoniemi, Authorised Public Accountant, is the Auditor with principal responsibility. The term of the Auditor will expire at the end of the Annual General Meeting in 2026.

Furthermore, the Board of Directors, in accordance with the Board of Director's Audit Committee's recommendation, proposes to the Annual General Meeting of 29 April 2025 that it would appoint the sustainability audit firm PricewaterhouseCoopers Oy as the Sustainability Auditor of the Company for a term that expires at the end of the Annual General Meeting in 2026. PricewaterhouseCoopers Oy has informed that Tiina Puukkoniemi, Authorised Public Accountant, Authorised Sustainability Auditor (ASA), is the responsible sustainability auditor.

In Helsinki, 10 February 2025

Sanoma Corporation

Board of Directors